

Art Director

June 15, 2022

Displayco Canada – Calgary, AB

Over forty years of industry experience – combined with energy, creativity, and innovation – has made Displayco the number one choice for providing trade show solutions.

The Position

Displayco has an immediate need for an Art Director. We are looking for a motivated team player who will be key in the growth and future direction of our large format graphic output and technology. The ideal candidate will be responsible for planning daily and weekly workloads to achieve departmental and facility objectives through the corporate values of integrity, diversity and delivering expected results. This role is charged with the goal to effectively and efficiently manage the development and direction of the graphics department to drive revenue growth, productivity and promote high quality products exceeding customer expectations. Tradeshow are a fast-paced and ever-changing environment that require the ability to move quickly and change focus, without warning.

The Responsibilities

- Provide leadership and support to graphics team
- Preflight and prepare client-supplied files for production
- Digital retouching, color correction and file manipulation
- Purchasing and managing production of out-sourced graphic production
- Operating wide format vinyl, inkjet and direct to substrate printers, and related graphics equipment
- Oversee each graphic order from start to finish; following the graphic process, providing regular status updates, and ensuring all costs are captured per project upon completion
- Working together with the sales team, communicating timelines, digital proofs and/or graphic quality concerns
- Provide graphics-related technical support to clients and aid in preparation of graphic templates / spec sheets
- Quality-control checks through the production process
- Graphic inventories, working directly with suppliers to ensure quality, pricing and on time deliveries
- Maintenance of graphics equipment
- Adhering to Displayco's policies and procedures, process all required paperwork and maintain records for reporting and project tracking
- Ad hoc projects as required

Job Requirements

- Attention to details in all areas of work
- Excellent troubleshooting skills with hardware and software
- Effective communication skills and the ability to listen actively and ask questions to clarify a project's goals, requirements, and deadlines
- Conviction to improve personally and support continuous improvement in the department and company
- Ability to work in a fast-paced environment and on multiple projects with aggressive deadlines
- Ability to adapt to changing situations in a calm and professional manner

Qualifications

- Minimum two years experience in wide format print production
- Expert understanding of the pre-flighting/proofing process
- Team player able to work with a cross-section of employees while managing time and coordinating projects
- Experience in leadership including team management would be considered an asset
- Proficient in Adobe Creative Suite (including Illustrator, Photoshop, and Acrobat) and Microsoft Office, with aptitude to learn new software and systems

Job Type

- Permanent, full-time position
- Competitive salary and benefits package
- Location – North Calgary

Please submit resume with cover letter by e-mail to info@displayco.ca, attention: Human Resources.

We would like to thank all applicants for their interest, however only those candidates selected for an interview will be contacted.